

NEWS

MTV2 Announces the return of Video Mods

Season premiere kicks off June 24. Pics inside.

by GN Staff e-mail | June 23, 2005

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Breaking the boundaries between the worlds of video games and music, **Video Mods** makes its triumphant return to MTV2 this Friday, June 24th at 8 PM ET as a monthly series. By mixing some of today's most popular video games and characters with the latest music videos and artists, each episode of Video Mods represents a breakthrough in entertainment by providing an entirely new experience for music and video game fans alike.

On deck for the premiere episode of this season's Video Mods: Franz Ferdinand's hit "Take Me Out" is reconstructed with the Star Wars: Episode III Revenge of the Sith video game; Sum 41's "Pieces" is overhauled with Destroy All Humans!, Good Charlotte's "Predictable" features Darkwatch and My Chemical Romance's "I'm Not Okay (I Promise)" is recreated with Death Jr. In addition, for the first time ever Video Mods will feature Machinima – Breaking Benjamin's "So Cold" music video based on Half-Life 2. In upcoming episodes, MTV2's Video Mods takes on videos from the Beastie Boys, Ciara, Yellowcard, Taking Back Sunday, and The Killers with games like NBA Street V3, Medal of Honor European Assault, Dance Dance Revolution, Silent Hill, and Lineage II: the Chaotic Chronicle.

"The new season of Video Mods is going to bring the worlds of music videos, animation and game development together in a completely inventive fashion," stated Alex Coletti, Executive Producer, MTV2. "By combining some of our audience's biggest passions, we're extending the life of some of the most popular video games and characters through the world of music and is representative of the type of programming that we strive for at MTV2."

For a sneak peek from this week's premiere of the new season of Video Mods, visit www.MTV2.com to see the mod for My Chemical Romance's I'm Not Okay (I Promise) and Death Jr.

MTV2's Video Mods is created and executive produced by Tony Shiff and Big Bear Entertainment in association with producers, IBC Digital.





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