

# Data-intensive Computing on the Cloud: Concepts, Technologies and Applications

B. Ramamurthy  
[bina@buffalo.edu](mailto:bina@buffalo.edu)

This talk is partially supported by National Science  
Foundation grants DUE: #0920335, OCI: #1041280

# Presenter's Background in cloud computing

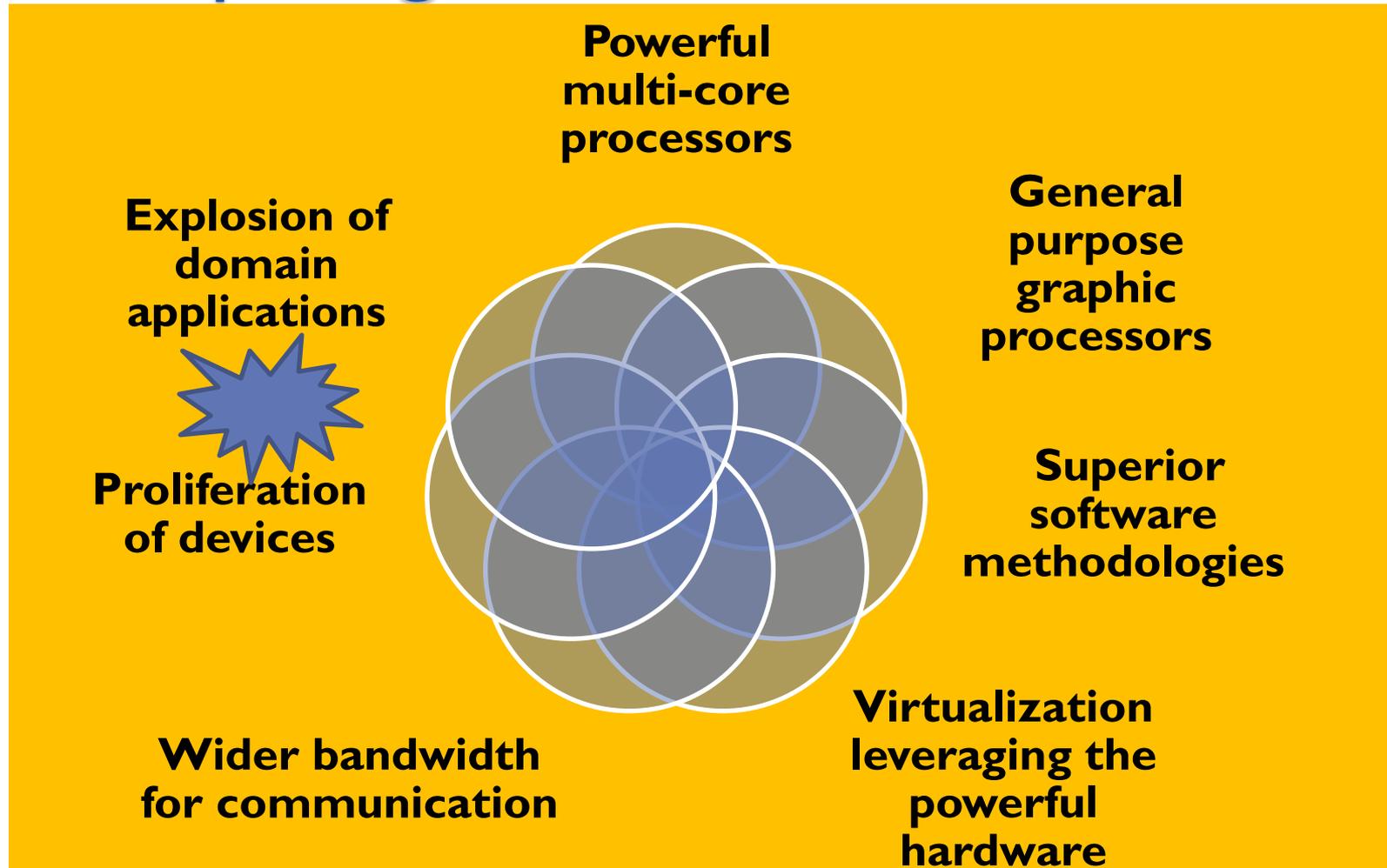
- Bina
  - Is a PI on two current NSF\* grants related to cloud computing:
  - 2009-2012: Data-Intensive computing education: CCLI Phase 2: \$250K
  - 2010-2012: Cloud-enabled [Evolutionary Genetics Testbed](#): OCI-CI-TEAM: \$250K
  - Faculty at the CSE department at University at Buffalo.

\*National Science Foundation

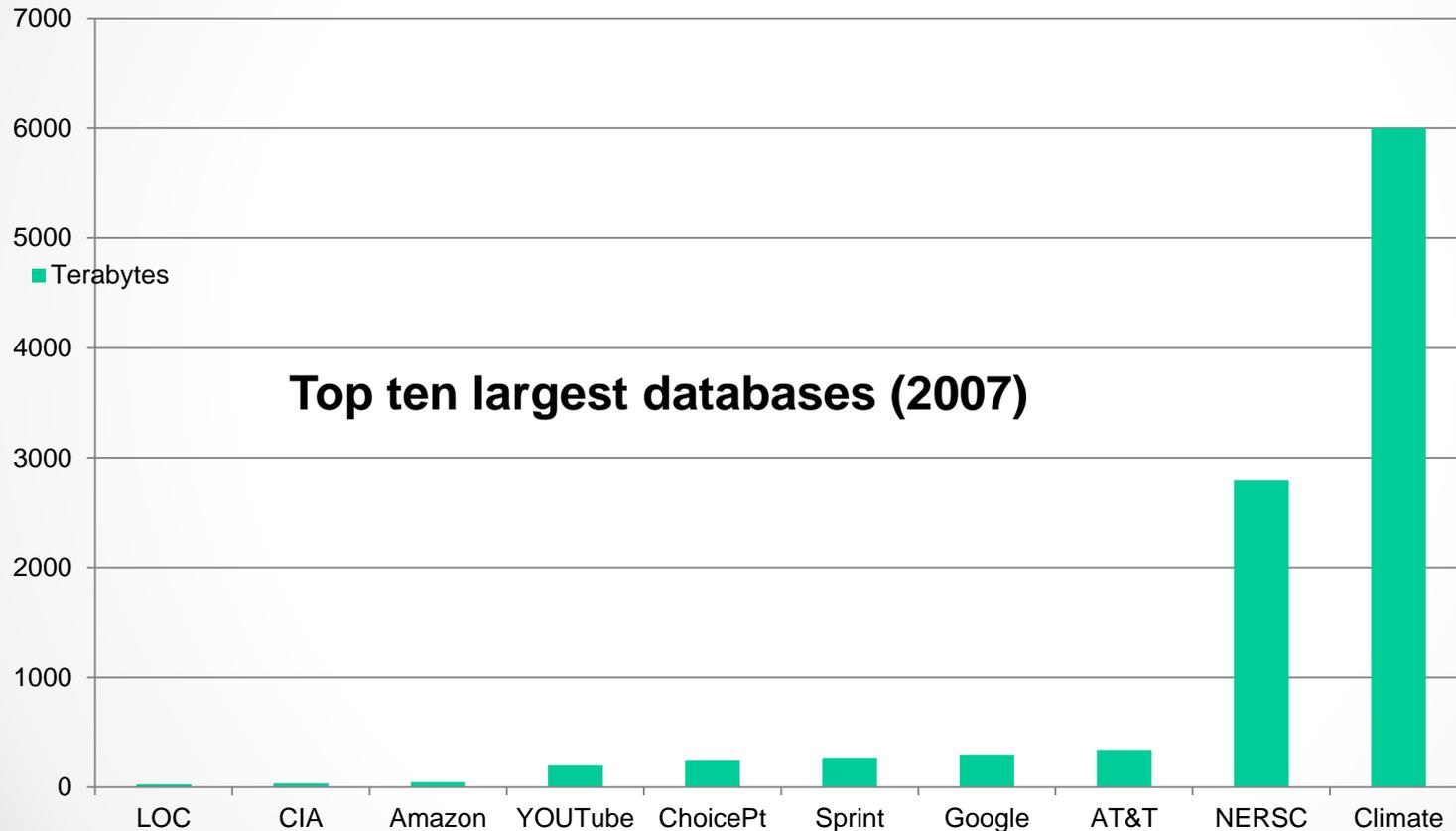
# Outline of the talk

- **Introduction to Data-intensive computing on the cloud**
  - Technology context: multi-core, virtualization, 64-bit processors, parallel computing models, big-data storages...
  - Cloud models: IaaS (Amazon AWS), PaaS (Microsoft Azure), SaaS (Google App Engine)
- **Demonstration of cloud capabilities**
  - Cloud models : Demos on amazon ec2 cloud
  - Data-intensive Computing: MapReduce
- **A Certificate Program in Data-intensive Computing**  
offered by SUNY (yes, SUNY approved)
- **Questions and Answers**

# Introduction: A Golden Era in Computing

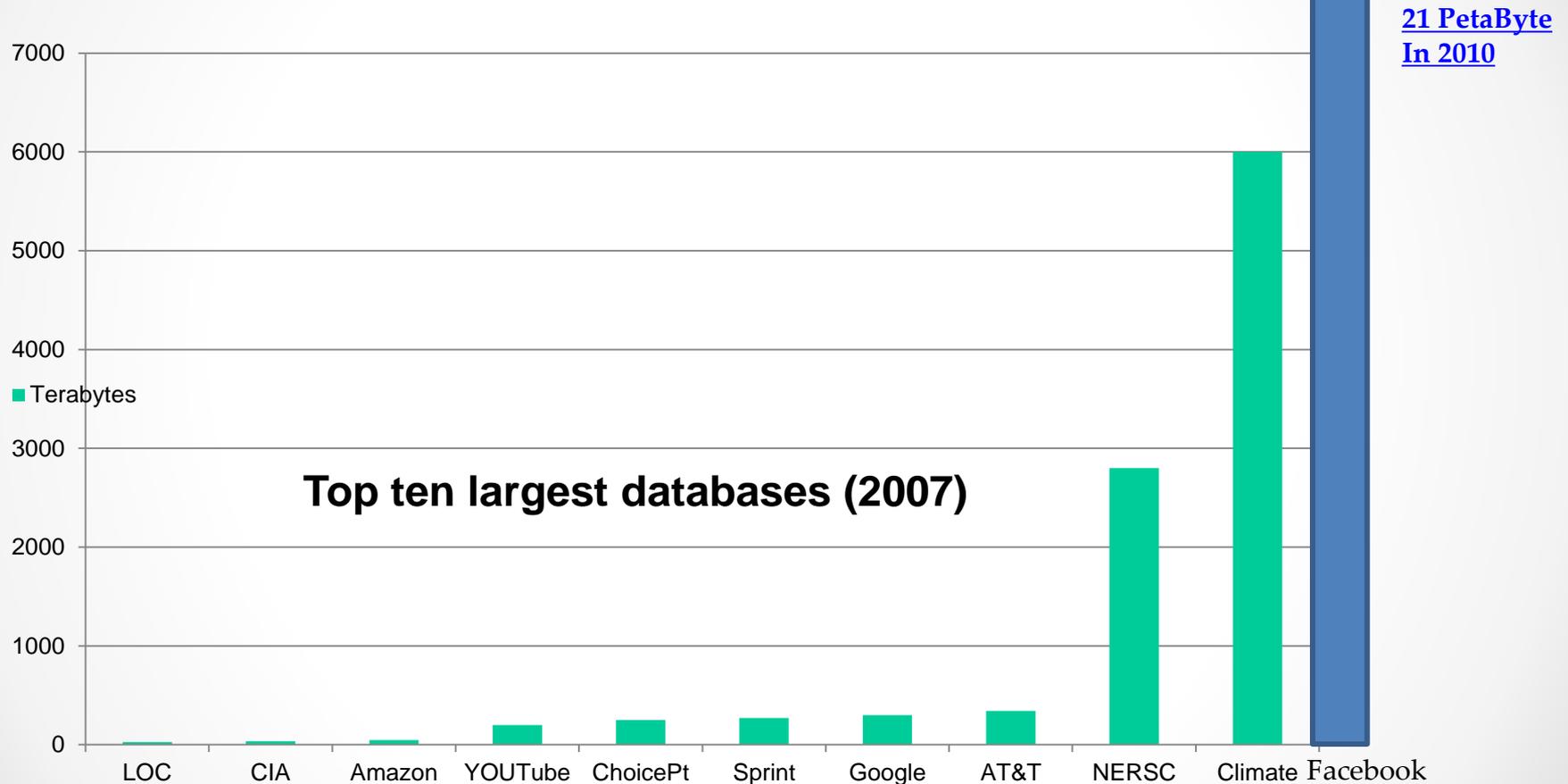


# Top Ten Largest Databases



Ref: <http://www.focus.com/fyi/operations/10-largest-databases-in-the-world/>

# Top Ten Largest Databases in 2007 vs Facebook 's cluster in 2010



Ref: <http://www.focus.com/fyi/operations/10-largest-databases-in-the-world/>

# Big-data Challenges

- Scalability issue: large scale data, high performance computing, automation, response time, rapid prototyping, and rapid time to production
- Need to effectively address (i) ever shortening cycle of obsolescence, (ii) heterogeneity and (iii) rapid changes in requirements
- Transform data from diverse sources into intelligence and deliver intelligence to right people/user/systems
- How to store the big-data? What new computing models are needed?
- What about providing all this in a cost-effective manner?

# Enter the cloud

- **Cloud computing** is Internet-based computing, whereby shared resources, software and information are provided to computers and other devices on-demand, like the electricity grid.
- The cloud computing is a culmination of numerous attempts at large scale computing with seamless access to virtually limitless resources.
  - on-demand computing, utility computing, ubiquitous computing, autonomic computing, platform computing, edge computing, elastic computing, **grid computing**, ...

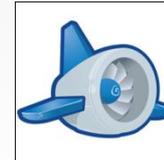
# The Cloud Computing

- Cloud provides processor, software, operating systems, storage, monitoring, load balancing, clusters and other requirements as a service
- Pay as you go model of business
- When using a public cloud the model is similar to renting a property than owning one.
- An organization could also maintain a private cloud and/or use both.
- Cloud computing models:
  - platform (PaaS),
  - software (SaaS),
  - infrastructure (IaaS),
  - Services-based application programming interface (API)



# Windows Azure

- Enterprise-level on-demand capacity builder
- Fabric of cycles and storage available on-request for a cost
- You have to use Azure API to work with the infrastructure offered by Microsoft
- Significant features: web role, worker role , blob storage, table and drive-storage
- Platform as a service



# Google App Engine

- This is more a web interface for a development environment that offers a one stop facility for design, development and deployment Java and Python-based applications in Java, Go and Python.
- Google offers the same reliability, availability and scalability at par with Google's own applications
- Interface is software programming based
- Comprehensive programming platform irrespective of the size (small or large)
- Signature features: templates and appspot, excellent monitoring and management console;
- Free version to explore at: <http://code.google.com/appengine/>
- Software as a service: [Evolutionary Genetics Testbed](#)



# Amazon EC2

- Amazon EC2 is one large complex web service.
- EC2 provides an API for instantiating computing instances with any of the operating systems supported.
- It can facilitate computations through Amazon Machine Images (AMIs) for various other models.
- Signature features: S3, Cloud Management Console, MapReduce Cloud, Amazon Machine Image (AMI)
- Excellent distribution, load balancing, cloud monitoring tools
- You can explore amazon using the free account at:
- <http://aws.amazon.com/free/>

# Demos

- Amazon AWS: EC2 & S3 (among the many infrastructure services)
  - Archiving on the cloud,
    - Windows instance
  - Rescuing legacy applications using the cloud,
    - Windows instance
  - A three-tier enterprise application
    - Tomcat, Mysql, Web server Linux instance
    - Bitnami AMI (Amazon Machine Image)
  - A big-data application on a distributed cluster (Data-intensive computing)
    - Word count application on a cluster
    - MapReduce programming model on Hadoop Cluster

# Summary

- We explored the need for data-intensive or big-data computing
- We discussed three popular cloud models that are delivered as services
- We illustrated cloud concepts and demonstrated the cloud capabilities through simple applications
- Data-intensive computing on the cloud is an essential and indispensable skill for the workforce of today and tomorrow
- UB has implemented a SUNY-wide a [Certificate Program in Data-intensive Computing](#)

# References & useful links

- Amazon AWS: <http://aws.amazon.com/free/>
- AWS Cost Calculator:  
<http://calculator.s3.amazonaws.com/calc5.html>
- Windows Azure: <http://www.azurepilot.com/>
- Google App Engine (GAE):  
<http://code.google.com/appengine/docs/whatisgoogleappengine.html>
- For miscellaneous information:  
<http://www.cse.buffalo.edu/~bina>