How might human decision regularities appear in other domains?

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UB CSE 501, 11/13/2018

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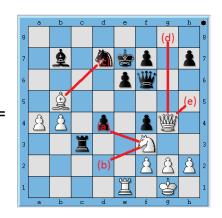
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- Predictive Analytics: Inferring the probabilities p_j of various events j:
 - Risk or damage events.
 - Voter j choosing candidate i.
 - Student *i* choosing answer *j*.
 - Player choosing move m_i at chess.

Chess and Tests

The ____ of drug-resistant strains of bacteria and viruses has ____ researchers' hopes that permanent victories against many diseases have been achieved.

- a vigor . . corroborated
- b feebleness . . dashed
- c proliferation . . blighted
- d destruction . . disputed
- disappearance . . frustrated
 (source: itunes.apple.com)



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Finally obtain β by fitting; e^{α} becomes a constant of proportionality so that the p_j sum to 1.

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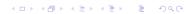
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The β can be absorbed as $(\frac{1}{s})^c$ even when $c \neq 1$ so my nonlinearized utility still fits the setting. Then abstractly:

$$egin{array}{lll} rac{\log(1/p_j)}{\log(1/p_1)} &=& \exp(eta\,U_j) =_{def}\,L_j \ \log(1/p_j) &=& \log(1/p_1)L_j \ \log(p_j) &=& \log(p_1)L_j \ p_j &=& p_1^{L_j}. \end{array}$$

Analogy to power decay, Zipf's Law... Proceed to demo.